



O F F I C I A L E V E N T B R O C H U R E



ORPHANAGE*HOMES*SPORTS
FESTIVAL NIGERIA
(ABUJA, Nov. 19th- 25th 2013)

..a Sports Festival to discover Talents amongst vulnerable Children in Orphanages in Nigeria
Standing Event Mission Statement: **'to discover talents amongst vulnerable children in Nigeria**
Vision Statement: **"..creating an institution for harnessing the talents and other potentials of underprivileged citizens of Nigeria"**.

WITH ENDORSEMENT & MORAL SUPPORT OF:



&



NATIONAL SPORTS COMMISSION - NSC

Fed. Min. of WOMEN AFFAIRS & SOCIAL DEVT.

With MAXIMAL Security Provided by the
NIGERIA SECURITY AND CIVIL DEFENCE CORPS, NSCDC
.. modern technology to ensure national security!

..and FACILITATED IN VARIOUS WAYS BY
VARIOUS STAKEHOLDERS, CHARITABLE ORGANISATIONS, GROUPS, INDIVIDUALS and HUMANITARIAN
INSTITUTIONS

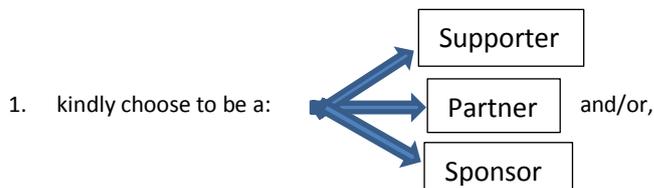
CONCIEVED, ORGANISED & HOSTED BY:
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Executive Summary

This Brochure attempts to convince you to Support, Partner and/or Sponsor the forthcoming epoch making ANNUAL ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA, OHSFN, Abuja November, 2013 – along the following paths:



.. because the OHSFN is well CONCEIVED, OORGANISED and DELIVERED on the basis of the following qualities:

2. The Festival PENETRATES the entire COUNTRY well with the support of the NATIONAL SPORTS COMMISSION, NSC, through:



3. The Festival is ALSO a REAL FESTIVAL because there will be the following happenings which can be facilitated and Sponsor specifically or generally:



4. Both the Children and YOUR Interests as Sponsors, Partners or Supporters are SAFE Guarded by the FESTIVAL's STRICT POLICIES, ETHICS and other conventional Standards in the following considerations:

- Unique & Strict Festival Rules and Regulations
- Unique Code of Strict Ethics, and,
- Awards MEDALS and BENEFITS to the Children Champions that HAVE Economic WORTH that secure the Children's Education and other Prospects.

As a SPONSOR, you can choose from the following categories:

1. **Platinum Sponsor:** A PLATINUM SPONSOR is a contributor of not less than 80% to total Organising Budget (*Such a Sponsor will be in a SPECIAL CLASS as the Event's SOLE NOMENCLATURE SPONSOR – therefore the sponsor's name will be included in the Event's name for the period of Sponsorship which will not be less than 3 years at a time, the Sponsor's Corporate Logo or Trade Symbol will be placed side by side with the Event's Official Logo, the Sponsor will be accommodated and prominently featured in all official communications and publications of the Festival irrespective of the contributions of any or every other class of ancillary sector sponsors who shall be the Festival's minor Sponsors and the privileges of the PLATINUM Sponsors compulsorily excludes the interests and stakes of ALL entities in direct or indirect competition. Other conditions apply*)
2. **Diamond Sponsor:** A DIAMOND SPONSOR is a contributor of not less than 70% of the total Organising Budget (*Such a Sponsor will be referred to as the event's Major or Main Sponsor and in the absence of a Platinum Sponsor, will have the rights to freely but moderately merchandise the Event's Activity Venues, backdrops, Team Jerseys, media icons and montages, etc. There can be only one DIAMOND Sponsor at any one time. Other conditions apply*)
3. **Gold Sponsors:** A GOLD Sponsor is a contributor of not less than 60% of the Event's Organising Budget. (*Such a Sponsor will be referred to as the Event's Chief Sponsor. The interests of a Gold Sponsor will be reflected in all media and physical presentation of the Event. There shall be only two Gold Sponsors and not more and both Sponsors must Not belong to the same business or market sectors. Other conditions apply*).
4. **Silver Class Sponsors:** A SILVER Class Sponsor is a contributor of Not less than 50% of the Event's Organising Budget (*Such a Sponsor will receive mention and the spotlight in line with the right levels commensurate with the conventional methods of apportioning such spotlights and extents of mention. There shall be not more than 4 Silver Sponsors at any time. Silver Class Sponsors include those who ENDOW Rewards such as MEDAL or other forms hereabout including those administered by the NATIONAL HUMANITARIAN AWARDS & DINNER Event, etc. Other conditions apply*)
5. **Bronze Sponsors.** BRONZE Sponsors are contributors of not less than 40% of the Event's Organising Budget (*Such a sponsor shall be a particular segment or item or activity sponsor choosing such specific areas of interests that justify their core essences or operations, etc. There cannot be more than six (6) Bronze Sponsors at a time although the Organisers reserve the right to admit or restrict the number of Bronze Sponsors further. Bronze Sponsors can belong to the same business or trade sector and be direct or adjoining competitors provided their specific interests in the Festival are different. Other conditions apply*)
6. **The ONYX Contributor:** Every other donation, contribution, support, etc. below the 40% mark of the Festival's Official Budget that is made toward the success of the Festival will fall under this description. Such entities making these contributions are assured that adequate provisions exist to reflect their inputs in the Benefits Policy of the Festival.

The greater details of Support, Partnership and Sponsorship Considerations are provided in their appropriate sections below:



Introduction

The most deployed picture of Africa in most of the world’s media is that of destitution: helpless and hopeless children, with kwashiorkor – their bellies protruding – their faces swarmed by flies with their skins coarsen by malnutrition and diseases ...

This is the picture of Africa – as the world has come to know her.

But this picture has perhaps been facilitated by the fact that no other images of Africa’s children have been presented the world. Africans have largely failed to present a truer picture of their humanity. This is indeed sad and needs the most emphatic turn-about immediately. The entire world has come into the Information and knowledge age and so Africans can no longer be reported to the world by only those who know so very little of Africa. But this is only on the one hand...

On the other hand, a question looms large: is there some reasonable truth in that old sad picture of the

underprivileged child? Is he/she so completely

without care, attention –

without a future?

In other words, is Africa so much a continent so poor that no one is able to care even in the least, for

these poor, hungry and so disadvantaged Children?

The CHALLENGED CHILDREN CHARITY FOUNDATION (3CF), a charitable Non-Governmental Organisation recognised by the government of the Federal republic of Nigeria (IT/CAC:- 30759) with close to a decade of active intervention on behalf of underprivileged Children in Orphanages, Motherless Babies Home and the packets of their destitute families displaced by various concerns across Nigeria, hereby proposes and promotes the systematic leadership and epoch making ANNUAL EVENT, the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA, OHSFN** which maiden Edition is planned to be held in ABUJA, Nigeria’s Federal Capital Territory – in November 2013.

The CHALLENGED CHILDREN CHARITY FOUNDATION, (3CF) proposes this ennobling event to all stakeholders and special interest segments across Nigeria and the rest of the world – to AFFORD, first these CHILDREN a chance to exhibit their life potentials especially if they are talented in any of the regular or conventional Sports. Thereafter, the CHALLENGED CHILDREN CHARITY FOUNDATION (3CF) affords all Stakeholders and the Special Interests Segments in Nigeria, across Africa, the

sons and daughters of Africa in the Diaspora and the populations of the rest of the entire world, an OPPORTUNITY to view how HOPE and HELP is coming to the underprivileged CHILD.

The **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** is proposed a FLAGSHIP EVENT to signpost Nigeria’s HUMANITY – to unveil Nigeria’s CHARITABLE PROFILE – to demonstrate that indeed, beginning with Nigeria and spreading

rapidly across Africa – there is indeed a Giving Spirit – a Spirit of Succour, Hope and Help.



Event DEFINITION

The **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** was conceived by the CHALLENGED CHILDREN CHARITY FOUNDATION, 3CF – a Non – Governmental, NOT-for-profit-making, Charitable and Humanitarian Organisation, recognised by the Government and Laws of the Federal Republic of Nigeria, to provide assistance, aid, ethical, moral and other supports to the Nigerian Social Services Sector across board and especially, to Children and their families in need of special focus and

attention.

The **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** is an ANNUAL EVENT

designed to PROVIDE a doorway for



ABLE BODIED underprivileged Children under 20 YEARS across the entirety of Nigeria, to spotlight their creativity, talents at and Special Gifts through SPORTS

The GAMES is designed as a FESTIVAL on the basis of REGISTERED ORPHANAGES located in the various STATES of Nigeria.

The Process of achieving STATE CONTINGENTS in the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** is



simply through the pre – FESTIVAL Trials in all the States. The trials are managed by 3CF and the National Sports Commission as well as her Co-Partners and accredited Sister NGOs in the States amongst accredited ORPHANGES, MOTHERLESS CHILDREN HOMES and the Relevant Social Services Segments in all the States.

The CHILDREN are TRIED at the STATE level and SELECTED to REPRESENT their various STATES at the ZONAL SEMI –FINALS after which only excelling athletes and Teams make it to the NATIONAL FINALE that hold with immense fanfare at the National Stadium in Abuja in November 2013. The Contingents from each State of Nigeria will thus comprise high performing and indeed promising Child –Champions from the various accredited ORPHANGES, MOTHERLESS CHILDREN HOMES and similar Establishments in their respective States.

THE CHILDREN ARE NOT DISCRIMINATED or SEGREGATED in the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** on the basis of their STATES of ORIGIN, TRIBE or any other consideration. The CHILDREN DULY REPRESENT the STATES of NIGERIA BASED ONLY on the facts of the LOCATION of the ORPHANGES, MOTHERLESS CHILDREN HOMES or such Establishments promoting their participation in the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA**

Every CHILD Athlete will be accompanied to and Chaperoned at the **FESTIVAL** by at least ONE Care - Giver provided they have qualified to be at the Abuja FINALE from their various STATES TRIALS and ZONAL SEMI - FINALS.

Both the STATE and the Abuja FINALE of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** will be preceded by PRE – EVENT MEDICAL TESTS and TRIALS of ALL the Children participating. This is to ensure that the CHILDREN are MEDICALLY FIT to compete therefore minimising the likely occasions of medical emergencies.

All Officials accompanying the CHILDREN to the Abuja FINAL will thus be expected to be conversant with NOT ONLY the CHILDREN'S MEDICAL HISTORY but their feeding requirements or preferences and any other personality traits that may in one way or another affect their performances.

It is the utmost desire of 3CF to ensure that the CHILDREN will be attired in very beautiful colourful TEAM JERSEYS and OTHER SPORTS SUITES. FURTHERMORE, 3CF has engaged the best professional Managers to ensure that emerging CHAMPIONS are rewarded with MEDALS and other INSTRUMENTS that POSSESS worthwhile SOCIAL and ECONOMIC VALUES – the translation of which MUST capably lead to the betterment of the CHILD'S LIFE PROSPECTS in the consideration of HIGHER EDUCATION locally or overseas, HOUSING, INVESTMENT / BUSINESS OPPORTUNITIES, etc.

3CF intends to partner with ethical and moral Sectors or segments that are joined by the PASSION to ensure that **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA CHAMPIONS** are indeed CHAMPIONS for LIFE – and to very capably hold their OWN anywhere in the WORLD as future WORLD CHAMPIONS!

The ORPHANAGE HOMES SPORTS FESTIVAL is planned to come to a resounding close with a NATIONAL HUMANITARIAN AWARDS & DINNER EVENT at which the CHALLENGED CHILDREN CHARITY FOUNDATION along with her enabling Supporters, Technical Partners and Ethical Sponsors will present SPECIAL RECOGNITION and MORAL AWARD trophies to individuals, Organisations, Public Institutions and various Social Services Bodies that have remarkably enhanced or promoted CHARITY in Nigeria.

THE CHALLENGED CHILDREN CHARITY FOUNDATION, 3CF

A leading light in the Nigerian Social Services Sector with certainly humble beginnings, the motivation to advance the cause of underprivileged children through the impending ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA is the product of years of dedicated and concerted passion attending to such children and their likes in society. The 3CF counts her strides as an exemplary and effective utiliser of very scarce donations, contributions and other hand-ins from spirited individuals, social groups, organisations and the meagre personal fervours of its visionary and her friends and family.

In the last few years, the 3CF has achieved landmark milestones through the following events for the benefit



of vulnerable Children and the underprivileged:

1. **FREE MEDICAL CARE FOR ORPHANS IN ORPHANAGES IN THE FCT:** This event on 12 November 2010 witnessed the turn-out of Orphans





and disadvantaged children along with their Care – Givers in unexpectedly large numbers at the central venue, the NICON LUXURY HOTELS & TOWERS Abuja, Nigeria. It was facilitated by The PLANNED PARENTHOOD FEDERATION OF NIGERIA - PPFN, The ROLL – BACK MALARIA Initiative of the FEDERAL MINISTRY OF HEALTH and other numerous spirited Organisations and individual most of whose passions were stirred only after witnessing the large turnout.

2. JUNIOR SECONDARY SCHOOL SCHOLARSHIP AWARD SCHEME (at the JUNIOR SECONDARY SCHOOL, APO – Abuja FCT NIGERIA):



The 3CF also successfully initiated and concluded a Scholarship Scheme for Orphans and educationally

disadvantaged children with the JUNIOR SECONDARY SCHOOL, Apo – Abuja. This Scheme was aided in part with compassionate contributions from MUNRITZ GLOBAL RESOURCES and SAFRAMIC LTD and it spanned the years 2010 to 2013. The first batch of 22 underprivileged children beneficiaries have completed their junior secondary courses and the next batch of 44 (100% increase) commence in September 2013 at the commencement of the new School Calendar year.

3. The EASTER MONDAY MUSICAL REVUE FOR ORPHANS:

With special contributions from INDOMIE and the DUNAMIS CHAPEL, one of the leading Churches in Abuja, the EASTER MONDAY of 2012 was made most memorable for Orphans and other identified underprivileged children. The concert featured poetry and musical renditions from the children with added thrills provided by a few notable Abuja based Artistes persuaded to similarly add joy to the lives of the children along with the 3CF.

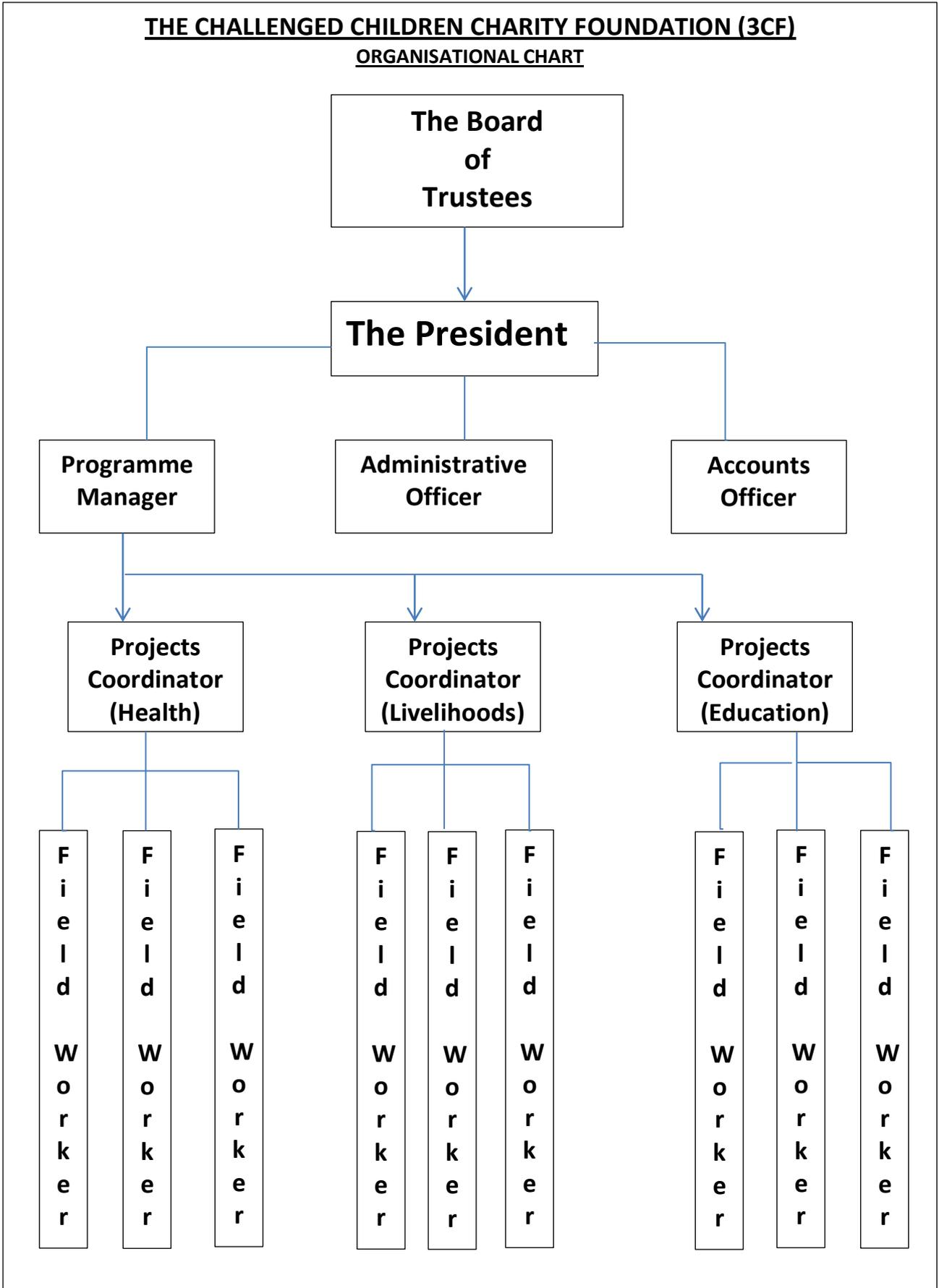


VOCATIONAL SKILLS ACQUISITION/TRAINING: The 3CF consistently organises periodic Vocational Skills acquisition as well as skills enhancement Trainings for Orphans and underprivileged children. These intermittent albeit regular events contribute meaningfully to social self-evaluation of the children and holds at both the St MARY ORPHANAGE at GWAGWALADA and the MOTHER THERESA CHILDREN HOME at Gwarinpa, Abuja.



5. The NATIONAL HUMNAITARIAN AWARDS & DINNER:

The 3CF motivates other original or potential social services entities to be more forthcoming and also exemplary in their passion to benefit vulnerable segments of the Nigerian population and thereby up Nigeria’s humanitarianism or charity. To this end, the 3CF test ran the 1st Edition of the National HUMANITARIAN AWARDS & DINNER Event in DECEMBER 2010. While the turn out and general impacts of the trial edition were commendable, the re-engineering of its entire essences has been achieved and the 2nd Edition is planned to bring the ORPHANAGE HOME SPORTS FESTIVAL to its deservedly glorious close. It is envisaged to come up at the close of the Festival. The considerations of the National Humanitarian Awards will not be restricted to Sports alone. They will cover the important technical, ethical and moral spheres of social services and ensure that all actors and facilitators record a boost to their various and respective motivations and poises.





THE OBJECTIVES OF THE ORPHANAGE HOMES SPORT FESTIVAL NIGERIA

The CHALLENGED CHILDREN CHARITY FOUNDATION (3CF) envisages the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** be a means to several specific and universal ends. In order to better appreciate the strategic qualities of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA, OHSFN**, the following



- d. To bring about a verve that will make Orphanages and care – giving establishments more prominent and better reckoned with as essential components of society wherefore they may be better regulated or administered to
- e. To bring local and national focus to the inevitability of having the underprivileged as deserving and significant members of the society so as make governments (public, private or otherwise) more attuned to justify planning and development by including them therein
- f. To provide a platform upon which Children from Care – giving institutions can be driven to more positive living in fulfilment of their life aspirations like all other normal children
- g. To better secure the society through the removal from the streets and from desperation by providing opportunities for such children and youths who most probably would have become miscreants, touts and thugs
- h. To add to the number of opportunities of seeking out and achieving likely world champions in the various sports in Nigeria
- i. To spread information and knowledge and drive greater grassroots development and the thereby implied social order advancement throughout Nigeria
- j. To reverse the unfortunate external impression of Nigeria or Africa as a whole, that the larger outer world has by providing images, information and the applicable knowledge of advancement of social services and charitable courses throughout the Federal Republic of Nigeria through new media (social networks and other modern information technology platforms)
- k. To provide a focal platform upon which other pressing social and developmental public campaigns be best conveyed

ordinary Event Objectives surmise:

- a. To give underprivileged children in Nigeria a sense of belonging and pride
- b. To promote the hidden talents of underprivileged children so that they may be exposed and properly discovered
- c. To draw sufficient attention to social services in Nigeria so as to best ensure that relevant sectors respond adequately to the demands of the underprivileged and other vulnerable groups or communities





The Method of Organising the Event

The governing Methodology of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** is Partnership Building across Sectors and Segments.

The CHALLENGED CHILDREN CHARITY FOUNDATION (3CF) appreciates the high governance qualities of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** and demonstrates her understanding of the positive extents to which a reversal of negative trends may very capably be achieved. This is conveyed by the opening up of the entire project to the legitimate and deserving participation of all relevant and rightly motivated sectors and segments. This justifies the essence of CHARITY which is first, her calling.

Hence, the 3CF looks at all Prospecting Participating Sectors and Segments along the lines of the following three descriptions:

a. **Event SUPPORTERS:** The impending **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** will duly justify or satisfy the official briefs or designs of certain governance entities in the public, private or non – profit sectors. These governance entities may freely join in fulfilling their various aspects of the design or execution of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** as legitimate and worthy **EVENT SUPPORTERS** provided the interests and satisfaction of this specific description of entities



is solely MORAL in nature. They are however NOT RESTRICTED from making material or financial contributions to the motions of administering the Event. In return for their inputs and interests, they may freely publicise their inputs, acquire photographic and other records of their participation to freely and

legitimately deploy them in their various administrative demands.

b. **EVENT’s TECHNICAL Partners:** The TECHNICAL PARTNERS of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** are the organisations in the MEDIA, PRESS, ADVERTISING, EVENTS ORGANISATION, MARKETING and similar or segments of the public Information Industry, Transportation Industry, Hospitality Industry that may duly observe the extents to which their businesses might be enhanced or benefited by their participation in aiding the realisation of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA**. Technical Partners will be joined with 3CF to facilitate their specialised aspects of achieving the Event in return for which they will participate, cover and relay the activities of the Event to all the extents that their various Technical Contracts permit them

c. **Event’s ETHICAL SPONSORS:** The very CHARITABLE Properties of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** does not preclude COMMERCIAL SECTORS from duly and



legitimately participating in the motions of realising or consolidating it – even if they may purely on the grounds of advancing their commercial (market) objectives. While not preventing ETHICAL COMMERCIAL Interests from making CHARITABLE contributions to the cause of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA**, EHTICAL SPONSORS will go all the length to provide every shade of enablement as they are accustomed to advancing and in return reap all the benefits they duly and legitimately calculate therefrom in line with the stipulations of their COMMERCIAL SPONSORSHIP CONTRACTS

The greater detail of the ROLES, FUNCTIONS and LIMITATIONS of Supporters, Partners and Sponsors are provided in the relevant accompanying sub - brochures.



How to facilitate the Festival as a Partner, Sponsor or a Supporter

As explained above, there shall be three categories of Event Facilitators namely Supporters, Partners and Sponsors.

Supporting the Event:

A public, private or non – profit making organisation or establishment can identify with the objectives and other qualities of the event and therefore key into the event as a way of justifying their existence and essences in the society. These types of interests are referred to as Event Supporters. While they may make material and financial contributions towards the realisation of the Festival, their interests are not for fulfil commercial or technical ends but the justification of their moral stance in the society.

No matter how much Supporters contribute, they are not affected by either Technical Partners or Commercial Sponsors whatsoever. Event Supporters will be adequately acknowledged and applauded quite appropriately.

Partner with the Event:

Technical sectors like Media and broadcasting as well as Hospitality, aviation, logistics, etc. companies and institutions that view the objectives and actualities of the Event as attractive and complementary of their own various essences may also join with the 3CF as Technical Partners of the Event.

Technical Partners will be expected to contribute reasonably to the greater realisation of the objectives of the Events by deploying their various technical capacities. Their contributions may be considered technical and charitable thus their Corporate Social Responsibility to some reasonable extents.

Technical Partners are permitted to derive certain necessary and/or unavoidable benefits from their interests and contributions to this event. They may however not be permitted to unduly exploit for commercial ends without the due full awareness and participation or benefit of the core event host, the 3CF.

Sponsor the Festival:

All commercial companies, Oil & Gas multinationals, Civil Construction, Humanitarian Agencies and Institutions, Governments, Institutions, Individuals, Charities, etc. are invited to SPONSOR this Event as capable and reliable SPONSORS.

Sponsorship is in various categories ranging from the overall – all round PLATINUM (Event NOMENCLATURE) Sole SPONSOR to the BRONZE CLASS Sponsors.

All Sponsorship Categories offer their respective classes of benefits and privileges as well as ethical restrictions.

In order to best appreciate the extents that the benefits and privileges of the various Categories of Sponsors go, it will be necessary to first appreciate the scope of the Activities of the Festival – to understand how the Festival’s activities penetrate the Nigerian society and populations by which means Sponsors may gain in mileage as well as leverages.

The Stages of the Event

The Events of the ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA are in THREE main Stages which best satisfy her objectives, namely:

1. The States Trials
2. The Zonal Pre – Qualifications, and,
3. The National Finale at the National Stadium Abuja.

The State Trials

The State Trials seeks to trim down the great number of Orphanages and their talented athletes by achieving only the best from amongst them. The State Trials will be administered by the 3CF with the capable Technical inputs of the NATIONAL SPORTS COMMISSION, NSC.

All Orphanages and Social Care Giving Organisations across all the States will be notified officially and encouraged to achieve accreditation for the Festival. They will be assigned Coaches and Trainers by the NSC and the various Sports Councils in their various states and on the effective date of the Trials, the children will compete amongst themselves in the Five Major Sports: FOOTBALL, BASKETBALL, VOLLEYBALL, TENNIS & in TRACK and FIELDS.

The best Athletes and Teams will be precipitated to thereby represent the States at the next stage of the Festival which is the ZONAL PRE – QUALIFICATIONS.



The Configuration of the Zonal Host Cities throughout Nigeria are as follows:

	Zones	Host City of the Zone	Other States comprising the Zones
1.	SOUTH - East	Enugu , Enugu State	Anambra, Ebonyi, Imo, Abia States
2.	SOUTH - South	Uyo , Akwa Ibom State	Edo, Delta, Rivers, Bayelsa and Cross River States
3.	SOUTH - West	Ibadan , Oyo State	Lagos, Ogun, Osun, Ondo and Ekiti States
4.	NORTH - Central	Minna , Niger State	Kwara, Kogi, Plateau, Nasarawa, Benue States and the FCT.
5.	NORTH - East	Bauchi , Bauchi State	Taraba, Adamawa, Borno, Yobe, and Gombe States
6.	NORTH - West	Kaduna , Kaduna State	Sokoto, Zamfara, Kebbi, Katsina, Kano and Jigawa States

Consideration of Supporters, Partners and Sponsors continues ...

It is now quite clear that apart from the very large turnout of spectators at both the Zonal Pre-qualifications and the National Finale in Abuja in November 2013, the Festival will also be quite effective at the various States of Nigeria in the regard of gathering large crowds of local peoples, institutions, government and other organisations.

Supporters, Partners and Sponsors will be further privileged by the added appreciation of how the Festival is conducted to again understand how their supports, contributions and Sponsorship will bring about a most laudable effect in Nigeria shortly.

These further insights are conveyed by the planned Festivities of the Festival as follows:

... consideration of Supporters, Partners and Sponsors continues ...

The Zonal Pre-qualifications:

The States will assemble at the Lead Venue (the State Capital selected to host the States within respective zones) for their further trimming down on the basis of elimination in the all various contests in the above listed 5 Games Categories.

The FESTIVITIES of the Festival

The CHALLENGED CHILDREN CHARITY FOUNDATION envisages the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** a rare Festival in its own right. This is in tune with 3CF's calling - first as a CHARITY and thereafter, her major Objective which is the CELEBRATION of the underprivileged CHILD.

The ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA will exhibit the following characters in order to best define its festive objectives:

a. The Ceremonial Protocol:

- a.i. The Opening Ceremony
- a.ii. The Festival Anthem
- a.iii. The Pre – Activity Processions
- a.iv. The Medal Presentation Processions
- a.v. The Closing Ceremony

b. The Moral Roll:

- b.i. The Special Guests of Honour, Patron – in – Chief of CHARITY in Nigeria, H. E. Dr Goodluck Ebele Jonathan GCFR, President and Commander-in-Chief of the Armed Forces of the Federal Republic of Nigeria
- b.ii. The Mother of the Day/ Matron-in-Chief of CHARITY in Nigeria; **Her Excellency, Dame Dr Patience G. Jonathan**, First Lady of the Federal Republic of Nigeria
- b.iii. The Royal Father or ICON of Charity in Nigeria
- b.iv. The Chief Host: The Honourable Minister FCTA, **Sen Abdulkadir Bala Mohammed, CON**
- b.v. The Host: The Honourable Minister Fed. Min. of Women Affairs and Social Development,
- b.vi. The Co – Host: **Barr Mrs Ugonna Uzor Kalu** President, Challenged Children Charity Foundation
- b.vii. The Commissioner General of Activities (the Nomenclature Sponsor's REP)
- b.viii. The Commissioner of Activities (Other Sponsors, Supporters)

In further consideration and appreciation of how both the Stages and the activities of the Festival benefit Supporters, Partners and Sponsors, greater insights of the CORE ACTIVITIES, POLICIES and ETHICS of the entire





Festival help in ensuring that Supporters, Partners and Sponsors fully understand and embrace the Objectives of the Orphanage Homes Sports Festival Nigeria.

Some of these further descriptions of Activities and Policies that should assure Supporters, Partners and Sponsors of the SURE-FOOTEDNESS of the Festival are as follows:

ACTIVITIES OF THE ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA

1. The Opening Ceremony Activities

Featured Special Effects:

- a. A **Festival Choir** composed of the Best Singers from Orphanages and Homes in the Host City (ABUJA) perform both the National as well as the Festival Anthems
 - b. The **Festival Choir** will be brilliantly attired in clothing designed and facilitated by 3CF
 - c. The **Special Guest of Honour** will declare the SCORE BOARD Open as a SYMBOLIC ACT of OFFICIALLY Opening the GAMES and the Scoreboard will display all the States participating that have made it to the FINALE
 - d. The entire Opening Ceremony will feature initial displays of a dance – routine choreographed by the Children and their instructors – no outsider involvement whatsoever, Group and Solo Performances of a few popular or Creative Musical Composition by any outstanding Child
 - e. The Opening Sporting Activities will comprise:
The Heats in Track Races: (a Relay Race preferably: the 4 x 100m Race Boys and Girls, The 800m Boys and Girls, the 400m Boys and Girls and then the Opening Day Football Match as below.
 - f. The Opening day will close with a Football Match between the Host City Team and any predetermined visiting team 11 players each side and 30mins each half (20mins Half time break)
 - g. At the close of the first day (opening), the FESTIVAL Anthem will be sung by the Children and Officials of the Games. The National Anthem will be sung only at the Opening of each day and at the beginning of each Major Activity like a team Sport, Awards Medal Presentation.
2. The Continuing Activities of the Festival
 3. The Closing Ceremony of the Festival

4. The Post Closing Activities

2. **Special Interval Performances and Renditions**

The Festival will feature intermittent Intervals where the underprivileged Children from various Orphanages may be presented to the national to perform Poetry, Dance or any musical performance that they have been adequately groomed in. Performances will be between 5 – 10 mins each - depending on the nature and their overall make up.

3. **Special Mascot Appearances and Appeals**

As a children and youth Festival, there shall be a MASCOT of the Festival whose appearances will SPOTLIGHT the core messages of the Festival that are conceived in line with the Festival's theme and the advocacies of the 3CF.

The MASCOT will in line with the maiden Edition theme display the MESSAGES that encourage the spectators to embrace humanitarianism and be more charitable towards the underprivileged within their immediate and extended communities.



FESTIVAL RULES AND REGULATIONS

1. Arrivals.

- a. All Contingents are to be made known to the Main Organising Committee, MOC, by their respective State Organising Committee, SOC, NOT LESS than three WEEKS to the Opening Ceremony
- b. All Contingents are to reveal their FINANCIAL STATUSES in terms of Arrival and Departure Arrangements to the Main Organising Committee at the time of conveying their lists of Athletes and their Governing Officials to the Games
- c. All State Contingents are automatically the responsibility to the National Organising Committee MOC, at the point of RECEIVING them into their respective GAMES CAMPS. All Contingents are thus responsible DIRECTLY to the MOC for ALL their needs and concerns: individual and Groups NEED NO LONGER seek aid or help or assistance from any other party whatsoever once they have been engaged or have arrived for the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA**: A MOC Official is assigned to each and every CAMP to attend to EVERY NEED or DEMAND that Athletes and their Officials have.
- d. ALL Contingents will arrive the HOST CITY or TOWN of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** ONE FULL DAY (24 hours) before the appointed time of Official Opening Ceremonies for their accreditation, assignment of CAMP and other Hospitality and for the MEDICALS for both Athletes and Officiating Personnel
- e. All Athletes and their Chaperons will necessarily inform the MOC through their various SOCs if they have relatives/friends in the host City or Town of the NIGERIA CHAIRTY GAMES and thereby provide the MOC with the personal details of such relatives or their other prospective Visitors so that supervised Visits can be planned well ahead of time and be thus more appropriately appointed within the schedules of entire Event
- f. The CAMPS of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** will technically be CLOSED CAMPS therefore NO independent or occasional VISITORS will be permitted ANYWHERE NEAR the CAMPS. Athletes and their Officials are expected to take due NOTICE of this RULE and NOT invite ANYBODY whose details have not been submitted to the MOC at the stipulated right time prior to the GAMES Opening.
- g. NO CONTINGENTS may report to CAMP for the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** with a 'Team Doctor' or any Medical Staff or Personnel. The MOC will recruit and Orientate an Adequately Qualified Medical Corps and have TEAM DOCTORS at the ready to assign them to each Competing TEAMS immediately after Athletes

and Officiating Personnel have Qualified Medically to partake in the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA**

2. SECURITY (Hospitality, Food & Beverages, Transportation, etc.)

- a. ALL Contingents to the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** will be CAMPED by the MOC of the GAMES in line with prior Information supplied by the Contingents prior to the commencement of CAMPING. NO Athlete or Chaperon MAY arrange their own accommodation or Food or Drink or medical care, etc. whatsoever.
- b. All CAMPS will be made adequately secure by the MOC. The properties and other belongings of Athletes and their Officials will be secure and safe throughout the activities and events of the Festival.
- c. The Local Transportation of all Officials and Athletes at the Festival will be pre-arranged and assigned by the MOC. Orphanages and other participating Social Service Institutions arriving with their Motor Vehicles may apply at the appropriate times to have such Motor Vehicles properly marked and co-opted into the Festival's Official Fleet even if such Vehicles may not be used for any other purposes other than to only convey their owners and their charges.
- d. All Athletes and their Officials will be adequately accredited on arrival and departure and will be TAGGED with their Official Participants' IDENTIFICATION TAGS.

3. WELLNESS, FITNESS & TRAINING during the FESTIVAL

- a. All Athletes intending to participate in the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** are to inform their respective Orphanages or Care – UNITS so as to capably receive the required local UNIT Medical START-UPS. The MEDICAL DOCUMENTS achieved at the earliest Stages of Athletic Aspiration are highly valuable to the prospective CAREERS of Athletes as they advance through the Stages of Qualification and Graduation through the RANKS of the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** or other platforms in current or potential alignment or network with the 3CF.
- b. Only accredited MEDICAL PERSONNEL provided by the 3CF and the MOC will be permitted access to the Athletes and their Official for their normal or special medical needs. All Athletes and Officials will be properly orientated on the issues of substance abuse, substance intakes that can hinder or complicate their prospects at the Festival and the various manners



- in which their untowardly behaviours and other such acts may certainly disqualify them altogether.
- c. Individual and Group training activities shall be handled by the Officials of Athletes or Teams by their providing the prior information and requests for accesses to such Venues and Facilities at the appropriate times. Such clear prior determinations will help to prevent clashes between (visiting) competing teams and their Officials.
- d. Officials handling special athletes are also and similarly required to provide clear prior information and requests for their Special Feeding needs so that such Special arrangements be proper handled and made at their most appropriate times so as not to obstruct or negatively affect the performances of such special Athletes

ETHICS OF THE FESTIVAL

The **ORPHANAGE HOMES SPORTS FESTIVAL** is an ABLE BODIED International Sporting Activity. The GAMES is not designed and does not envisage or anticipate PHYSICALLY CHALLENGED Participants. This does NOT in any way mean that such people may NOT be admitted to the activity venues as Spectators. All

- a. **FAIRNESS:** All Officials and Monitors of CHILD ATHLETES are to be fair, just, firm and SQUARE with ALL the CHILD ATHLETES in CAMP for the **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA**. No CHILD ATHLETE may be assisted, side-lined, helped unethically or neglected WHATSOEVER.
- b. **SEGREGATION:** Female and Male CAMPS are distinctively separate from each other. CHILD Athletes are NOT permitted to 'sleep' or 'rest' together in or out of CAMP. All Officials and the Chaperons of Athlete work together to ensure that unless in the field of active contests, FEMALE and MALE ATHLETES DO NOT mix with each other EXCEPT at pre-determined SOCIAL ACTIVITIES as may be requested by the ATHLETES or by the MOC or SOC at their various levels
- c. **JUSTICE:** The **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** will transparently JUSTIFY every accomplishment or discipline in firm and equal TERMS with neither fear, favour nor other preferences whatsoever.
- d. **RECORDS:** ALL RECORDS of Athletes and their Officials as well as those achieved in the field of active contests shall be regarded as the ORPHANAGE HOMES SPORTS FESTIVAL OFFICIAL

RECORDS and will be ADMINISTERED EXCLUSIVELY by the FESTIVAL's OFFICIAL ADMINISTRATORS and MANAGERS (- the 3CF). The FESTIVAL's Administration thus RESERVES the SOLE EXCLUSIVE and incontestable RIGHTS to MANAGE such RECORDS with or without the ATHLETE'S agreement especially in the regards of COMPARING RECORDS with other standards, affirming achievement at any time or the partial or total withdrawal of RECORD or POSITION or any other measurement of feats or achievements should petitions, enquiries, investigations or any other aftermath facts or insight show that such records or their achievers DO NOT qualify or JUSTIFY them adequately.

AWARDS, REWARDS & the INSTITUTIONAL PROPERTIES of the ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA

Table Showing envisaged Medals and Other Rewards awaiting Child Athletes and their Officials at the National Finale in November 2013 at the National Stadium Abuja:

	Awards/Rewards	Total of Units	UNIT WORTH
1.	Gold Medals	86	400,000:00
2.	Silver Medals	86	200,000:00
3.	Bronze Medals	86	100,000:00
4.	Most Valuable Player	4	50,000:00
5.	Golden Boots	2	50,000:00
6.	Golden Gloves	1	50,000:00
7.	Best Guard	2	50,000:00
8.	Golden Net	3	50,000:00
9.	Golden Racquet	2	50,000:00
10.	Golden Captain	5	50,000:00
11.	Golden Teammate	5	50,000:00
	Total Medal Per Activity	282 UNITS	

The commitment of 3CF as stated clearly above, is to ensure that excelling athletes of the Orphanage Homes Sports Festival Nigeria, OHSFN, do indeed come into greater privileges and life enhancing opportunities after each and every successful Festival.

As demonstrated in the above table, each category of medals and the other criteria of awards come with reasonable financial worth.

3CF advocates that prospective Supporters, Partners and Sponsors key into this Opportunity and ENDOW ALL of SOME of the above outlined Categories and Criteria of Rewards and Awards.

This is one of the best ways to BEST bring succour and life – long privileges to these children.



How the 3CF will source for Supporters, Partners and Sponsors

1. Direct MORAL SECTOR Propositioning

Direct Letters are made to Federal, States and the FCTA Departments connected one way or the other with Social Services. These letters may also be aimed at International Social Services Sectors across West Africa and those based in Nigeria and especially Abuja. The First Ladies of ALL the States of the Federal Republic of Nigeria are traditional custodians of underprivileged children. The tradition of celebrating Special Holidays and Feasts with the children by First Ladies has gained in national appeal and acceptability. The **ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA** is best advised to invite the usual motherliness of the First Ladies of all the States of Nigeria to facilitate the participation of their various States' Contingents to the Zone Pre – Qualification and thereafter to the Games Finale in Abuja, FCT Nigeria in November 2013.

2. Corporate Sector Propositioning (exploring their Publicity Targets or the Corporate Social Responsibility Considerations)

Charitable Multinational and Conglomerates across Nigeria will be targeted with Short, Medium and Long Term MAJOR SPONSORSHIP Options. Design of GAMES MANAGEMENT will readily be alterable to accommodate the Corporate Objectives of these classes of Prospective Sponsors

3. Invitation of Non – Profit and Other Charitable Segments

The 3CF will also extend formal invitations to likely and inclined Non – governmental organisations, Donor Agencies, Philanthropists and Charities to adequately stake their interests in the OHSFN. These Organisations may support the Festival in their various ways and by various means.

Managing Facilitators

All facilitating Participants (Supporters, Partners and Sponsors) are categorised along the lines of their contributions to the realisation of the Events of the ORPHANAGE HOMES SPORTS FESTIVAL NIGERIA, OHSFN,

In order to best appreciate the extents of the contributions and commitments of all facilitators, a simple evaluation of their contributions and commitments in monetary terms suffices.

In this light, the following are the items, segments and opportunities available for the kind and

generous consideration of facilitating participants across board:

The Options are as follows:

- a. The PLATINUM SPONSOR (Lead Major Sponsor – EVENT NOMENCLATURE Sponsor Status)
 - b. The Diamond SPONSOR Chief Sponsor - Associated NAME Mention Status)
 - c. The GOLD SPONSOR (Major Sponsors - None Mentioning)
 - d. The SILVER SPONSOR
 - e. The BRONZE SPONSOR
4. Sundry Media Development and Deployment
 5. Interpersonal Contacts and Faith Based Group Suffrage
 6. The Utility of a Media Strategy

CONCLUSION

The purpose of this brochure is to provide the basic information necessary for every kind of prospective Supporter, Partner and Sponsor to make the most informed decision with the most ease possible.

If this has been achieved, chances are the next demand would be to acquire an understanding of how Facilitating Participation is structured and how the Facilitators may relate with one another.

The following additional documentations provide the further basic information and other insights to these demands:

- **The Configuration of Facilitating Participants** , and,
- **Analysis of the Benefits and other Privileges of Facilitating Participants.**

The Analysis of the Benefits and Other Privileges of Facilitating Participants contains the Outlay of the Official Budgets of the entire Event through every tangible stage of the Event's actualisation.

Thank you.

Mr Idah O. K. David

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